



MEMORANDUM

TO: Marc Ott, City Manager

FROM: Ed Van Eenoo, Budget Officer

DATE: April 2, 2009

SUBJECT: Fiscal Memo for Item # 32

Item # 32 on the April 2, 2009 Council Agenda is to approve a resolution directing the City Manager to work with local governments and organizations in Central Texas to support and implement measures to improve regional air quality, as a participant in "The Big Push" program.

The Austin Energy (AE) Department plans to add two temporary positions in the summer of 2009 to assist with the requirements of this item. At this time, AE estimates \$20,000 will be required to provide ample advertising, such as radio spots and hand-outs, to the public on the details of this program.